

A solid partner

FOR YOU AND YOUR CLIENTS



INSURANCE COVER

The concept for a successful partnership



HanseMerkur

A SOLID PARTNER

As a medium-sized personal insurer, HanseMerkur Krankenversicherung AG (HanseMerkur Health Insurance AG) has been offering its customers security, predictability and reliability since 1969.

Dynamic and independent

This financially secure and growth-oriented company has achieved its present independent and strong position in the market and developed into an efficient medium sized personal insurer thanks to various acquisitions of existing customer lists and its dynamic sales activities.

The HanseMerkur Group has more than seven million individuals around the globe covered by their products, making them an exclusive, dependable, and highly experienced partner.

Sound and reputable

The insurance group's roots, dating back more than 130 years, lie in health insurance, which is still the company's largest area of activity. As a specialist in the field of private complementary insurance, HanseMerkur Krankenversicherung AG (HanseMerkur Health Insurance AG) has established a name for itself throughout the whole of Germany.

The HanseMerkur Insurance Group has also established its position in the market through its innovative all-round health insurance premium rates that offer additional benefits for women, children and high-earning employees as well as the self-employed.

Moreover, the group is one of the largest providers of private complementary health insurance cover. Since 2004 for example, more than 4 million contracts for spectacles insurance were sold, developed for a large optician chain in Germany.

Shaping the future

WITH A SENSE OF TRADITION

Leading in health management and travel insurance

The HanseMerkur Insurance Group is also the second largest travel insurer in Germany through its entity HanseMerkur Reiseversicherung AG (HanseMerkur Travel Insurance AG) and the only independent insurance company in Hamburg's financial centre that is independent of any group that operates throughout the whole of Germany.

HanseMerkur Travel Insurance AG was established in 1977 with its focus primarily on the travel business and has become number two among German travel insurance companies in recent years.

Your partner in the Middle East

The Group has developed significant experience in the GCC region by providing reinsurance through distributors for various health insurance products in the United Arab Emirates since January 2004. Reinsurance in the GCC region is carried out by HanseMerkur Travel Insurance AG.

Reinsurance for the following product lines are offered:

- Medical Insurance
- Travel Insurance
- Bank Assurance
- Life Insurance

HanseMerkur Gobal Insurance Management (DIFC) Limited

The HanseMerkur Group is represented directly through HanseMerkur Global Insurance Management (DIFC) Limited at the Dubai International Financial Center (DIFC). HanseMerkur Global Insurance Management (DIFC) Limited was established at the Dubai International Financial Centre in March 2014 by the Group. It oversees the interests of the HanseMerkur Group including Insurance Management and Intermediation of Insurance Plans reinsured by the HanseMerkur Group and insured through its professional clients.

HanseMerkur Global Insurance Management (DIFC) Limited is incorporated as a company limited by shares under the laws of the Dubai International Financial Centre and is licensed and regulated by the Dubai Financial Services Authority (DFSA).



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- HanseMerkur Global Insurance Management (DIFC) Limited is incorporated as a company limited by shares under the laws of the Dubai International Financial Centre and is licensed and regulated by the Dubai Financial Services Authority (DFSA). HanseMerkur Global Insurance Management (DIFC) Limited is specialised in Insurance Management and Intermediation.
- The HanseMerkur Insurance Group is based in Hamburg, Germany and one of the original companies of the Group dates back to 1806, which makes the Group the second oldest health insurance entity in Germany.
- The HanseMerkur Group has more than seven million individuals around the globe covered by their products, making them an exclusive, dependable, and highly experienced partner.

This information is distributed by HanseMerkur Global Insurance Management (DIFC) Limited on behalf of the HanseMerkur Group.

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